

VALUE-ADDED

a strategic approach

HR



Traditional HR practices are becoming less and less effective at driving success in the modern workplace. Organizations are changing at an incredibly rapid pace and in order to lead change we must change how we lead.

This program will discuss innovative techniques to drive high levels of engagement and accountability in your organization. All of which will lead to an improved work culture and increased business results.



1 STRATEGIC- BUSINESS RECERTIFICATION CREDITS

toward PHR, SPHR, GPHR,
SHRM-CP and SHRM-SCP

VALUE-ADDED HR: a strategic approach

The role of Human Resources is continually changing. From the early days of the “Personnel Office” when we strictly performed administrative duties- to the more recent phase when we’ve assumed the role of the “Policy Police”- HR continues to struggle to quantify the impact we have in our organizations.

To become true strategic partners, it is imperative for HR to redefine our role and quantify our value. We must expand our scope to not only foster compliance but to maximize the return on our organization’s human capital investments. We must collaborate with our operations colleagues to implement progressive performance management strategies focused on growth, efficiency, quality/safety and service outcomes.

This seminar will introduce you to practical Value-Added HR strategies that will drive performance and elevate your credibility.

FEATURING:

Nationally Recognized
Speaker, Management
Consultant, Author and
Strategic HR Expert



**Sara
Christiansen**



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